'Presidential' POS Solution for Ronald Reagan Library

November 2011 – The Ronald Reagan Presidential Library is by far the largest Presidential library in the country, and is "dedicated to the preservation and promotion of Ronald Reagan's legacy of inspired freedom". It is a special place located in the mountains of Simi Valley, CA that President Ronald Reagan himself founded over 20 years ago soon after his presidency ended. He wanted to continue his legacy and share his principles of "individual liberty, economic opportunity, global democracy and national pride" to all people long after he has since been gone.

While the Presidential Library and Museum is one of the finest museum facilities in the world, The Ronald Reagan Presidential Foundation's POS system was not. According to Chris Lazenby of CKS Business Solutions, the Museum Store's problems started with using Dell workstations with EloTouch touchscreens. They were constantly experiencing terminals locking up and peripherals becoming disconnected. Chris and CKS were called upon having specialized in streamlining retail business processes for over 10 years. CKS is a full service IT company that helps businesses assisting in network/workstation maintenance and support, server maintenance and custom database design and development just to name a few of their services.

The point of sale CKS solution the Reagan Library called for were 4 Pioneer POS StealthTouch-M5 All-in-one with 3" Epson® printer for sales in the museums store, 2 units for mobile retail sales with wireless kiosks, and 2 other terminals for museum check-in and membership sales to the Reagan Foundation. CKS also utilized a total of 8 Microsoft's RMS (Retail Management System) licenses for set up and ease of use enabling users to learn the required POS software procedures in as little as a few minutes.

The Microsoft RMS allows for the customization of data fields so that the Reagan Library can track information on customers and inventory. This customization leads to quick response for customers' needs with efficient and personalized service. CKS chose this RMS software for its capability to have immediate access to prices, availability, and handle various payment methods at checkout on the Pioneer POS terminals. The Pioneer POS All-In-One terminals, running Intel Dual Core processors, are capable of meeting any configuration needed and any budget. This powerful hardware and software package automates POS processes and store operations, providing integration with Microsoft Office system programs as well as other popular applications. Pioneer POS is the perfect fit since it can handle the requirements of the Microsoft RMS and virtually any other application.

CKS and their partnership with Pioneer POS offer retailers a complete POS solution that can be adapted to meet any unique requirement. Pioneer POS StealthTouch terminals are widely known for their improved reliability and the small footprint of the Pioneer POS touch system. CKS Business Solutions and the Pioneer POS partnership showed they are a complete solutions provider. Chris was pleased to say that Pioneer "exceeded and improved efficiency".

Chris also mentioned that "the Pioneer POS terminals provided a stable platform for the retail and mobile applications being used at the Ronald Reagan Presidential Library". Simply put, he said the Pioneer POS All-in-One's not only streamlined the Museum's retail sales, but "improved reliability, thereby improving productivity". With only one day required to install the Pioneer POS terminals employees of the Reagan Library were able to go live in 1 week after only one day of training.

To contact Pioneer POS please call 888.468.9757 or email at info@pioneerpos.com.

About Pioneer POS

Pioneer POS Inc. designs and manufactures a complete line of industry specific all in one computers, touch screen monitors, and kiosks. Founded in 1994 and based in California, Pioneer POS manufactures its solutions from start to finish in the USA which are deployed in Healthcare, Retail, Hospitality, and Gaming applications. Pioneer POS has built an exceptional reputation with its customers and reseller partners for superior flexibility and responsiveness to customer needs including short lead times, long product life cycles (minimum of 5 years), easy customization, and quick turnaround. Pioneer POS sells through qualified technology resellers throughout the US and globally.

About CKS Business Solutions

CKS Business Solutions has remained on top as the #1 leading retail service provider in the country, offering their expertise and retail solutions that meet changing needs for retailers. Their retail POS systems will help you increase profits, expedite training, reduce shrinkage, attract more customers, improve customer satisfaction and establish an edge over the competition. They are your experienced retail solutions and technology partner with over 15 years of experience providing POS consulting, retail software and hardware. CKS can design and support any retail system to satisfy your company's needs, and cater to companies with a single store to large retail chains. CKS provides preconfigured solutions for all types of retailers.

To learn more visit http://www.ckstech.com